



**WLOY Radio**  
**4501 N. Charles St.**  
**Baltimore, MD 21210**  
**[www.wloy.org](http://www.wloy.org)**

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For Immediate Release:

(Baltimore) WLOY, the radio station of Loyola University Maryland, in collaboration with the Baltimore Community Radio Coalition and the Red Canoe bookstore, have created a fun and educational way for kids between the ages of eight and twelve to spend their time this summer.

The Red Canoe bookstore (4337 Harford Road, Baltimore, MD 21214) will host a weekly event called "What Happens Next?" Children will read the beginning of an original story by award-winning author Esta de Fossard and will be given a chance to finish the story. The stories and their endings will be discussed and the children will read some of them on air. The pre-written stories will be posted on the Baltimore Community website ([baltimorecommunityradio.org](http://baltimorecommunityradio.org)) so parents will have a chance to read through the stories to assess if they are at an appropriate reading age for their children. Archived stories will be posted on the website and may be used for home schooling. Shows will also be archived so kids can hear themselves read their own versions of the stories, and share them with friends and relatives.

Children and youth need opportunities for intellectually engaging activities that build on their strengths, teach them new skills and provide them with the potential to play active roles in their communities. One of the main aims of the collaboration is to promote reading and writing skills and imagination, which are increasingly being overlooked in today's standard based curriculums. WLOY has teamed up with author and BCRC member Esta de Fossard to come up with an exciting way to promote reading and writing skills and public speaking proficiency. By making reading and writing fun, WLOY, the BCRC, and the Red Canoe hope to encourage the students to read and write for pleasure.

"What Happens Next" will be taking place in the Red Canoe bookstore on Tuesday afternoons beginning June 23rd from 1:30 to 3:30 P.M. The stories & children's endings will be broadcast on WLOY radio (1620AM in Baltimore or streaming online at [www.wloy.org](http://www.wloy.org)) on Saturdays at 12:00 P.M. and Sundays at 2:00 P.M.

The Baltimore Community Radio Coalition (BCRC) is a collaborative project of faculty at Loyola University Maryland, the Johns Hopkins Bloomberg School of Public Health, and members of the Baltimore community. The BCRC works with several community sites in Baltimore such as the Dallas F. Nicholas Sr. Elementary School in lower Charles Village, which the BCRC equipped with a small studio. The BCRC's youth generated content is broadcast weekly on WLOY radio.

The Red Canoe is an award winning, locally owned, independent bookstore and café with an outstanding selection of children's books. Located in the heart of Lauraville in Northeast Baltimore, Red Canoe bakes one of Baltimore's best muffins. The store regularly hosts events for children of all ages.

For more information: [www.wloy.org](http://www.wloy.org)  
[www.baltimorecommunityradio.org](http://www.baltimorecommunityradio.org)  
[www.redcanoe.bz](http://www.redcanoe.bz)

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